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# EMALI in CIExpo

Blockchain Infopack





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- 1 Blockchain 101
- 2 Trinity of Digital Trust
- 3 Smart Contract
- 4 Digital Signature and Identification

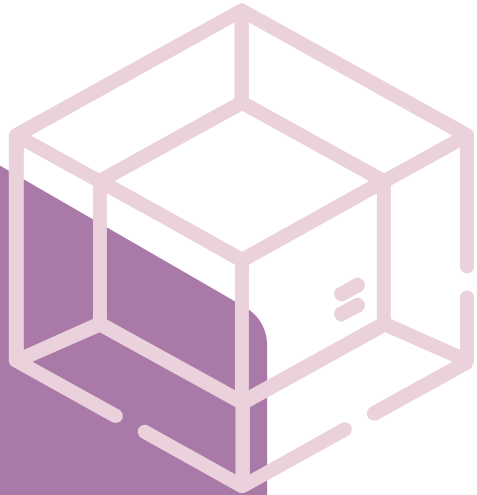


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# 01

## Blockchain 101

A chain that changes the world.





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## What is blockchain?

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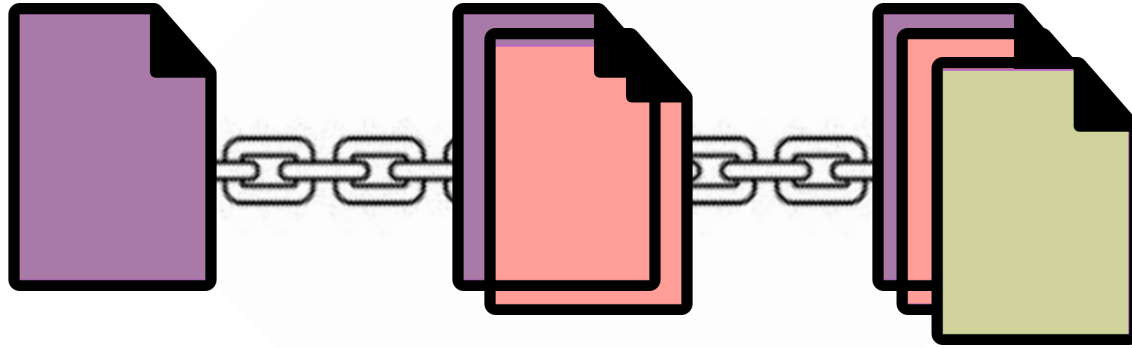
A Distributed ledger with single truth by consensus algorithm.



# Distributed ledger

Ledger stores valid data. The old stack of data is also stored in the last ledger .

- The stack storage gives the “Append-only” characteristic to a ledge. It makes it very hard to amend the content of the previous data

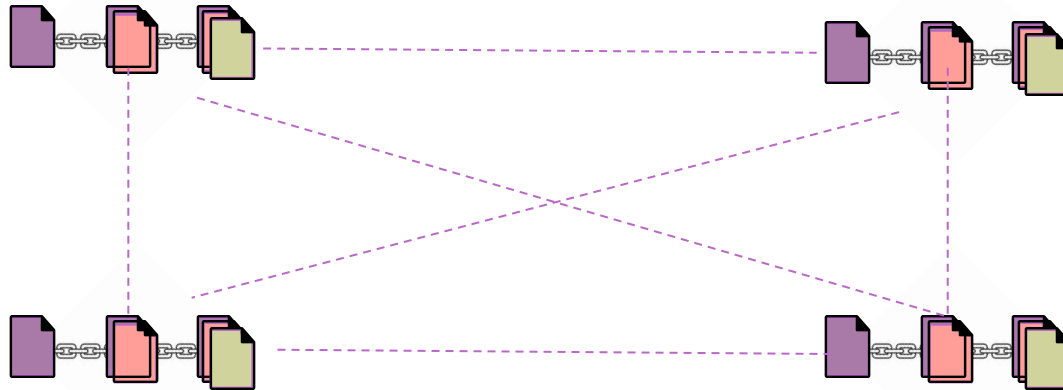




# Distributed ledger

A ledger is shared to many parties. Now, every parties own a single copy of the ledger.

- To amend the data, you need to compromise different parties to make the changes





# Consensus algorithm

A consensus algorithm is needed to make sure all participants in the network knows how to agree on a single copy of ledger

The Desirable properties are:

## 1. Consistency

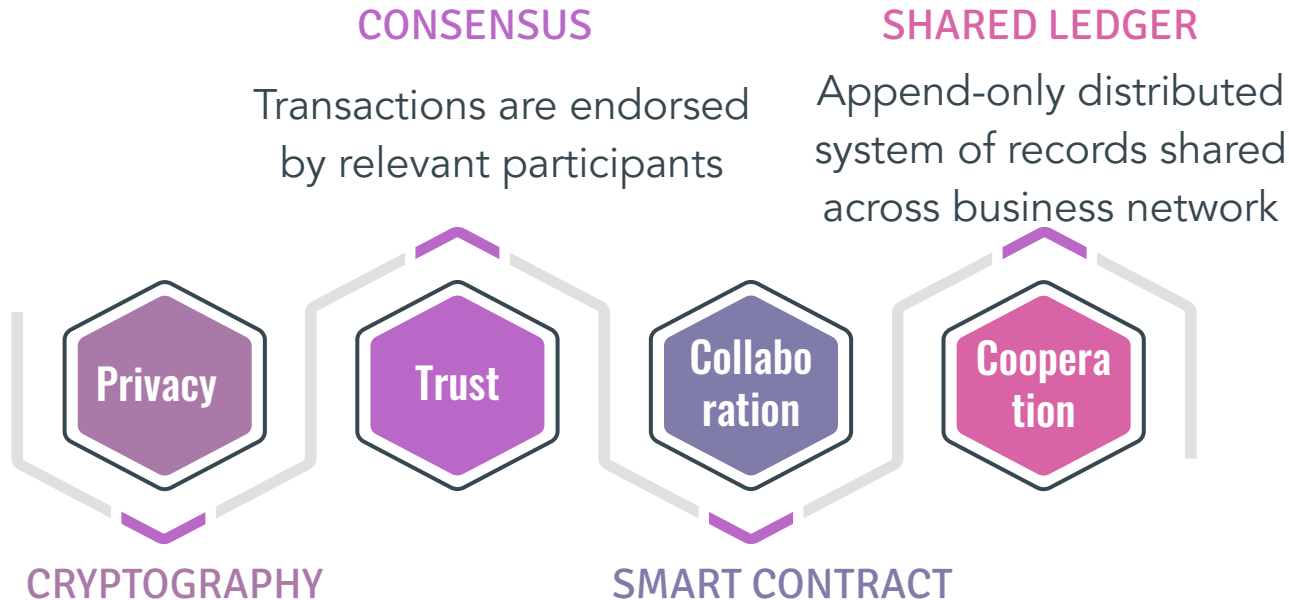
- System validates data under the same algorithm

## 2. Availability

- The system keeps running even inaccurate transaction occurs



# Four Pillars of Blockchain Design



Ensuring appropriate visibility;  
transaction are secure,  
authenticated, and verifiable

Business terms embedded in  
transactions records and  
executed automatically



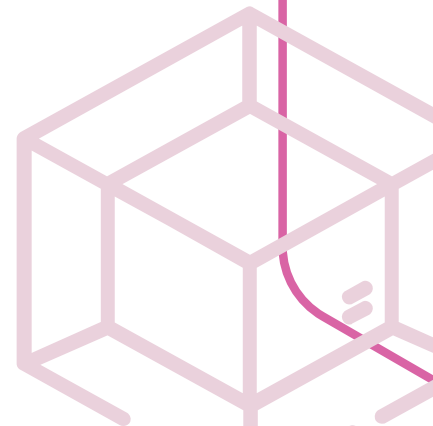


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# 02

## Trinity of Digital Trust

A balance between privacy,  
confidentiality and authenticity





# Trinity of Digital Trust

## Privacy

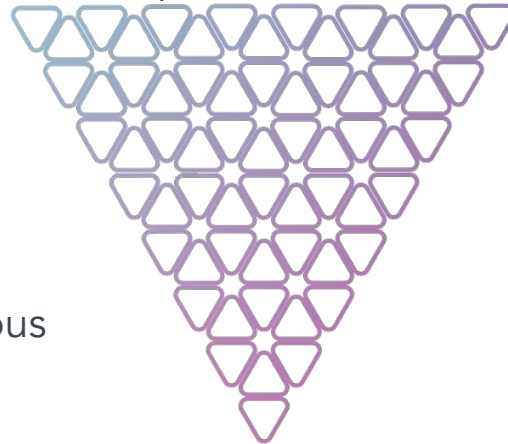
Ensure that only the necessary information is provided, and the other information remains protected

## Confidentiality

Ensure that the data is protected against malicious parties

## Authenticity

Ensure that the source of data is the expected personnel(s)





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# Privacy

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**Ensure that only the necessary information is provided, and the other information is protected**

- Data sovereignty is done with a comprehensive access control protocols



# Privacy: Zero-knowledge proof (ZK proof)



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ZK proof is a way that allows provers to proof themselves without showing any other informations to the verifier.

- Example: To buy a beer, you need to proof that you are over 18-year-old. However, you do not want to show the staff HKID cards as it consist many sensitive informations.

A classic ZK proof (Schnorr protocol) contains 3 stages:

## 1. Commit

The prover make some commitment that he/she cannot be changed in later stages

## 2. Challenge

The verifier send some random challenge for prover

## 3. Response

The prover compute the proof based on the challenge and secret

# Confidentiality

Ensure that the data is protected against malicious parties

- Encryption prevent data from leaking to the third party.





# Confidentiality: Encryption

## Encryption

(used to protect sensitive information)



Plain text



Encryption



Encrypted text



Decryption



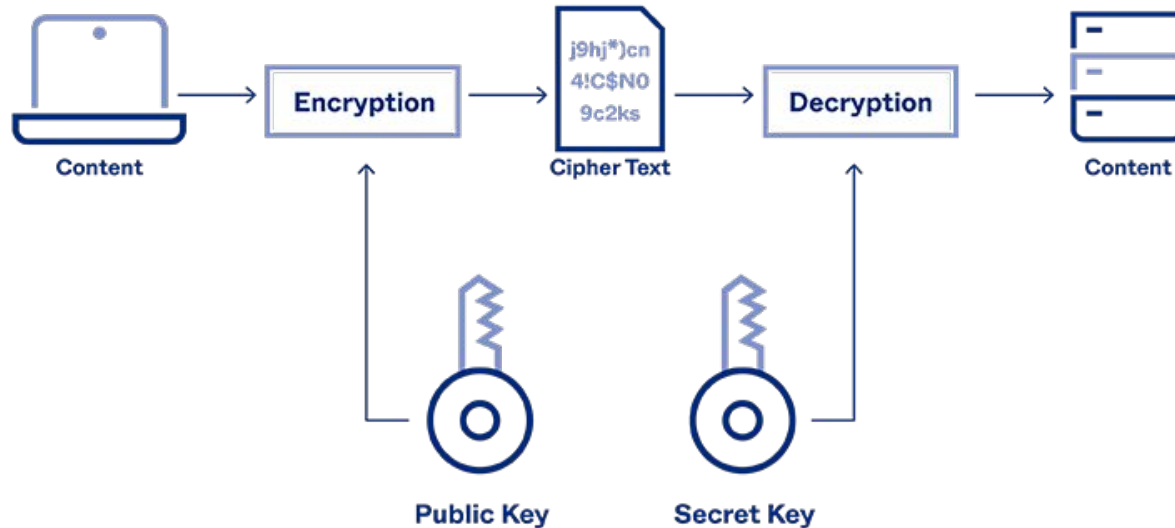
Plain text

Example: Bob wants to send a secret message to Alice.

- Bob can encrypt the message with Alice's public key
- No one knows the message during delivery as it is encrypted
- Alice decrypts the message with her private key

# Confidentiality: Asymmetric Encryption

## ASYMMETRIC ENCRYPTION





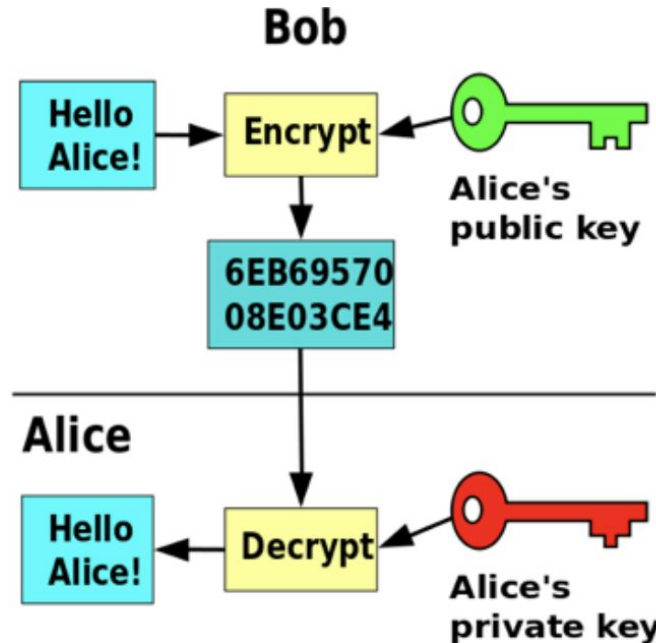
# Confidentiality: Encryption



**Bob** wants to create a specific secret message for **Alice**



**Alice** wants to read the secret message from **Bob**



Bob wants to send a secret message to Alice:

- Bob can encrypt the message with alice's public key
- No one knows the message during delivery as it is encrypted
- Alice decrypt the message with her private key

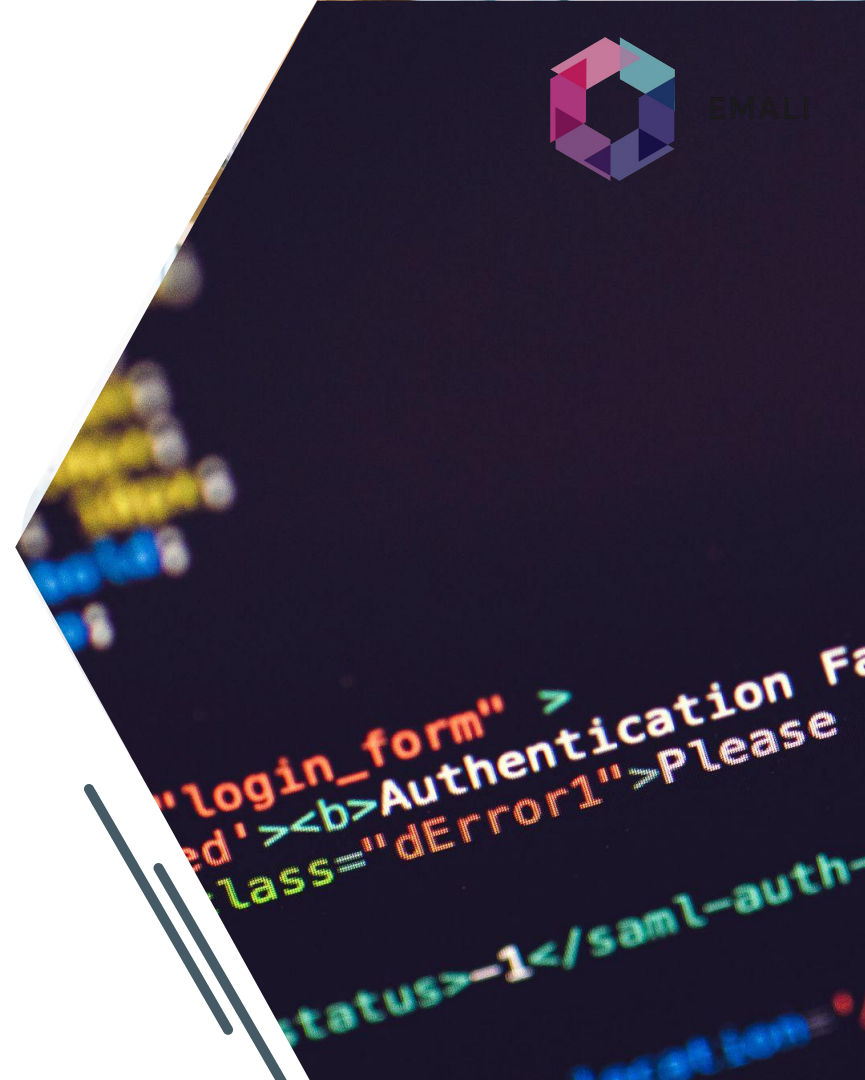




# Authenticity

Ensure that the source of data is the expected personnel(s)

- Immutable record on data supported by blockchain (seen in section 1)
- Digital signature and DID (seen in section 4)



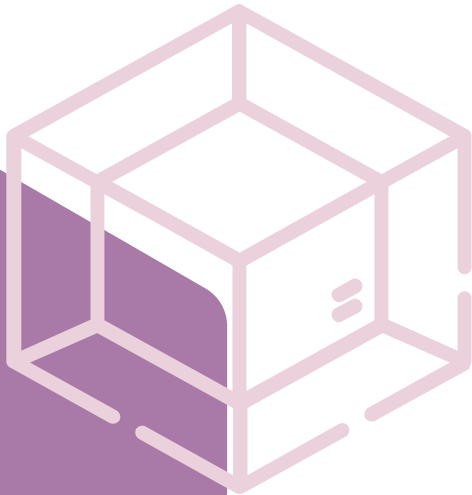


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# 03

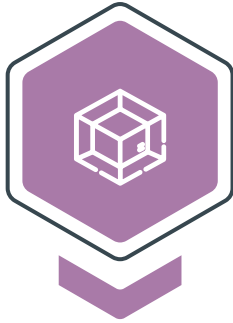
## Smart Contract

Technology based promise that  
foster trust



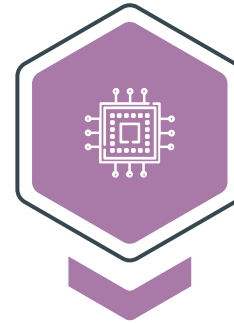


# Smart Contract



**Immutability:**  
Publicly available  
across the parties in  
the ledger

**Smart Contract  
Analogy:**  
Code executes



**Privacy Preserving:**  
Access control and  
data sovereignty

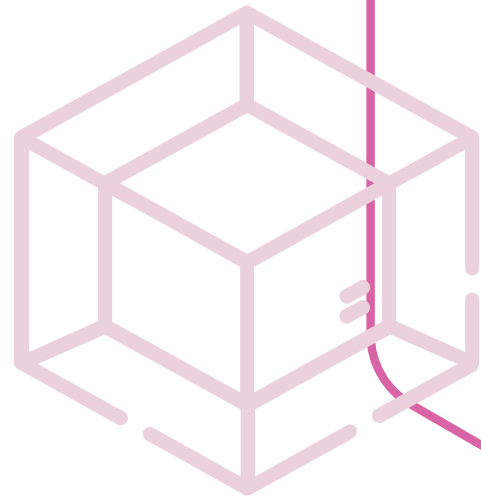


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# 04

## Digital Signature and Identification

Own an unique identity in the  
ever-changing digital world





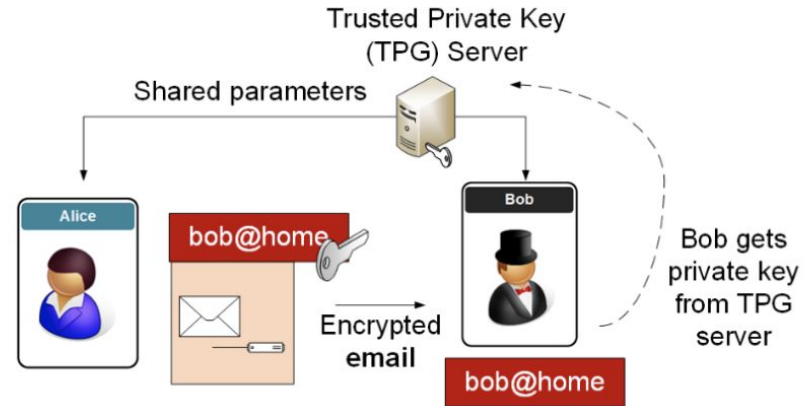
# Identity based encryption

## Method explanation:

- ID as public key: Bob encrypted the message with the ID of Alice
- Private key stored at TPG server: Alice decrypt the message with the private key retrieved from a trusted private key server

## Compare to classic public key encryption

- Less difficult in memorising public key





# Decentralised Identifier (DIDs)



## What is a DID?

- A globally unique identifier
- A component of the digital identity infrastructure
- Standardized by W3C

## How can it help with data authorship?

- No more "identity theft" , user can own their identity no limited to certain platform
- An identifier for web 3.0



# Digital signature vs PDF signature

## Digital Signature Algorithms:

- Generate Key Pair – Public Key (PK) & Private Key (sk)
- Signature – Creates Digital Signature (Sig) from message (m) and Signer's Private Key (sk)
- Verification – Verifies if a signature (Sig) is valid for a message (m) by Signer's Public Key (PK)

## Property of Digital signature

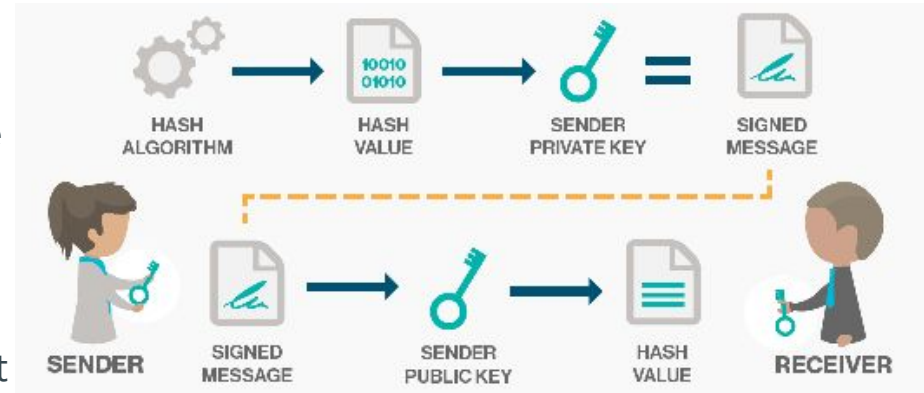
- All valid signatures verify
- Signatures infeasible to forge



# Key pair verification

## How does it works:

- Alice sign on a data with Alice's private key
- Verifier Bob verify the identity of Alice by trying to opening the data with Alice's public key
- In this way, Alice does not need to give anyone her private key proof that she is alice







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## ABOUT EMALI

EMALI specialised in AI, blockchain, cryptography, security, and privacy technologies.

Emali's latest fintech solution is Hong Kong Monetary Authority's Commercial Data Interchange (CDI).